

Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business – Business Department

Academic Period Covered: 2016-2017

Date Submitted: October 27, 2017

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in:		
Accounting	Graduation Rate	39%
Business Economics	Graduation Rate	8%
Human Resource Management	Graduation Rate	N/A
International Business	Graduation Rate	2%
Management	Graduation Rate	9%
Marketing	Graduation Rate	10%
Finance	Graduation Rate	21%
Sport Business Management	Graduation Rate	10%
All majors above	Placement Rate & Continuing Education Rate	86%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	The total eligible number of business degrees was given as 89. Out of the total, the % Reported indicates how many of the 89 total conferred degrees belong to each program.
	*Because of the number of times students change majors from their time of their incoming cohort year (2013 in this case), the University tracks incoming number students per program in 2013 to number of conferred degrees per program in 2016/2017. In

	<p>this case, all majors listed above had 100% (or more) conferred degrees within 4 year. (i.e., Acctg. Cohort 2013 had 23 students; conferred degrees in accounting in 2017 were 35).</p>
<p>Placement & Continuing Education Rate</p>	<p>According to the 2016 alumni who responded to the alumni survey (for all business majors listed above) 66% were employed full-time and another 20% were full-time students continuing their education; combined the % of student employed full-time or attending graduate school full-time is 86%.</p>