



**Public Disclosure of Student Achievement**

**Institution Name: Mercyhurst University**

**Business Unit(s) included in this report: Walker College of Business – Business Department**

**Academic Period Covered: 2017-2018**

**Date Submitted: August 8, 2019**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Bachelor of Arts in:		
Accounting	Graduation Rate	125.0%
Business Economics	Graduation Rate	62.5%
Finance	Graduation Rate	142.8%
International Business	Graduation Rate	33.3%
Management	Graduation Rate	100%
Marketing	Graduation Rate	57.1%
Sport Business Management	Graduation Rate	50%
Business Department Total	Graduation Rate	74.4%
Business Department Total	Placement Rate and Continuing Education Rate	90.5%

### Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In 2014, 78 students came into the business department as first time freshmen. In 2018, 58 students earned a business degree (graduation rate $58/78 = 74.4\%$ ). Because of the number of times students change majors from their time of their incoming cohort year (2014 in this case), the University tracks the number of incoming students per program in 2014 to the number of conferred degrees per program in 2018. As a result, some programs will have graduation rates over 100%. For example, Accounting had 8 first time freshmen in 2014 and graduated 10 students in 2018.
Placement Rate and Continuing Education Rate	According to our 2018 alumni who responded to the Alumni survey (for all majors) 61.9% were employed full-time, 19.0% were working and continuing their education, and 9.5% were continuing their education only. 90.4% (19/21) were employed full-time or continuing their education.