



Head Coach of eSports & Athletic Administrative Assistant

Department: Athletic Administration
Status: Exempt, Full Time
Closes: Open until filled

Report To: Athletic Director
Classification: Administrator

POSITION SUMMARY

Mercyhurst University places a special emphasis on the teaching component of coaching positions. Participation in sport at Mercyhurst builds on the important lessons students learn in the classroom. Mercyhurst views athletics as an extension and important part of the education and teaching mission of the University. Student-athletes are learning teamwork, ethics, discipline, and skill sets that will enhance their ability to succeed after leaving the University. The “teaching” of one’s sport and the related lessons that accompany participation in athletics are the primary and central functions of each coaching position at Mercyhurst University.

- Works under the Director of Club Sports in Athletics.
- Works cooperatively with athletic department staff, coaches, and student-athletes.
- Assists the Director of Club Sports in compliance with eSports leagues and conferences.
- Involved with developing, promoting, and supporting the operational and strategic aspects of intercollegiate and club eSports programs.
- Promotes student-athlete wellness through the execution and support of wellness programming at the university.

DUTIES AND RESPONSIBILITIES

- Recruit and retain students for the eSports program.
- Initiate and run practice, competition, off-season activities, and team-building activities.
- Oversee and manage the program budget.
- Provide guidance and input on games selected for varsity and non-varsity competition.
- Offer regular feedback on equipment upgrades, updates, and maintenance.
- Maintain the eSports arena including staffing, scheduling, venue maintenance, and rotation.
- Organize team travel when required.
- Conduct campus, clinics, competitions, and promotional events for fundraising for the eSports programs and to market the program to potential students and donors.
- Monitor and mentor the academic and mental well-being of players.
- Pursue sponsorship opportunities in coordination with the Sports Supervisor.
- Review agreements, contract deadlines, rules, and compliance within any associated league, conference, and affiliates.
- Assist with the production of the Department of Athletics live-streamed events. Be present for all live stream events as assigned. Must have knowledge of or become trained in the use of a multicaster for athletic events. Must have the ability to create content and run commercials for live stream games and events.
- Serve as a liaison between the Department of Athletics and the Institutional Technology Department.
- Assist in the maintenance and operation of all department video boards.
- Develop a broadcasting and production space for eSports and seek revenue lines in coordination with broadcast opportunities.



- Others as assigned.

EDUCATION AND EXPERIENCE

- Bachelor's degree (master's degree preferred)
- Strong administrative and organizational skills.
- Ability to communicate effectively in both oral and written form.
- Leadership skills with energy, insight, enthusiasm, and strong work ethic.
- eSports experience is required.

KNOWLEDGE/SKILLS

- Excellent written and oral communication skills required.
- Ability to effectively communicate both within and outside the university including, but not limited to, student-athletes, parents, recruits, and coaches.
- Ability to work as a support individual within a group setting.
- Ability to provide effective leadership to student-athletes to encourage both successful academic development and competitive performance.

APPLICATION PROCESS

Review of applications will begin immediately and continue until the position is filled or until date indicated above. Send cover letter, resume and 3 work-related references to:

Human Resources
Mercyhurst
University 501 East
38th Street Erie, PA
16546
hrinfo@mercyhurst.edu

Mercyhurst University values diversity and is committed to the goal of achieving equal opportunity for all. For that reason, Mercyhurst abides by federal, state, and local law in admissions, employment and all services and programs provided.

Mercyhurst does not unlawfully discriminate based on race, color, religion, creed, sex, citizenship status, ancestry, national or ethnic origin, age, familial status, sexual orientation, gender identity or expression, physical or mental disability, military or veteran status or any other legally protected characteristic or because of any individual's legally protected activities.

Mercyhurst complies with federal, state, and local legislation and regulations regarding nondiscrimination. This policy applies to faculty, administration and staff, applicants for employment, students and applicants for educational programs and activities.

Candidates must be currently eligible to work in the United States.