



MERCYHURST
UNIVERSITY

501 East 38th Street
Erie, PA 16546

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mercyhurst.edu

Graduate Assistant for Athletic Video and Digital Media

Location: Erie

Department: Athletic

Communications

Reports To: Assistant Athletic Director Marketing and
Communications

Full/Part Time: Part Time

Closes: Open until filled

POSITION SUMMARY:

Mercyhurst University is seeking a highly motivated individual to fill our Graduate Assistant for Athletic Video and Digital Media position.

Compensation: The stipend is \$7,500 (9-months) in addition to a 100% tuition waiver. The student must maintain satisfactory academic progress: 3.0 GPA at a 75% completion rate.

PRIMARY RESPONSIBILITIES:

- Contribute to the Athletics department website and all social media platforms with a focus on multimedia/video and graphic design.
- Responsible for the planning, producing, shooting, and editing of video content for social media, web, video board and other outlets.
- Video responsibilities include highlight videos, pre-game hype videos, video interviews, player spotlights, event promotions and any other video needs for the athletic department.
- Work closely with the University multimedia producer to ensure consistent branding between athletics and University marketing.
- Assist with setup, live production, and breakdown of webcast equipment.
- Travel with teams as necessary, primarily for postseason contests.
- Perform other related duties incidental to the work described herein.

QUALIFICATIONS:

Required:

The candidate must have bachelor's degree in a related field and accepted into a Mercyhurst graduate degree program (<https://www.mercyhurst.edu/admissions-aid/grad>). Additionally, candidates should have a great work ethic, be open to learning, confident in current skills, and possess professional communication skills. Qualified applicants must have the availability to work evenings and weekends. The ability to work in a fast-paced, deadline-driven environment, with an emphasis on multi-tasking and working within a team environment while filling a variety of roles.

APPLICATION PROCESS:

Review of applications will begin immediately and continue until the position is filled. Send cover letter,

resume and 3 work-related references to:

Human Resources
Mercyhurst University
501 East 38th Street
Erie, PA 16546
hrinfo@mercyhurst.edu

Mercyhurst University values diversity and is committed to the goal of achieving equal opportunity for all. For that reason, Mercyhurst abides by federal, state, and local law in admissions, employment and all services and programs provided.

Mercyhurst does not unlawfully discriminate on the basis of race, color, religion, creed, sex, citizenship status, ancestry, national or ethnic origin, age, familial status, sexual orientation, gender identity or expression, physical or mental disability, military or veteran status or any other legally protected characteristic or because of any individual's legally protected activities.

Mercyhurst complies with federal, state and local legislation and regulations regarding nondiscrimination. This policy applies to faculty, administration and staff, applicants for employment, students and applicants for educational programs and activities.

Candidates must be currently eligible to work in the United States.