

# **Mercyhurst University**

## **Job Description**

**Job Title:** Assistant Professor of Marketing  
**Department:** Business Department, Walker College of Business  
**Location:** Erie Campus  
**Reports to:** Chair of the Business Department  
**Classification:** Faculty  
**FLSA:** Exempt

### **SUMMARY**

The Walker College of Business at Mercyhurst University is seeking qualified applicants for a tenure track position in Marketing at the Assistant Professor level beginning in Fall 2019. Mercyhurst Business faculty are expected to excel at teaching, engage in scholarship, and contribute to the university's service expectations. This individual will work closely with students, the business faculty, department chair, and academic support staff.

### **SCHEDULE**

This person must be available five days a week. It may require an occasional night class and occasional administrative duties on the weekends. Some flexibility is required.

### **DUTIES AND RESPONSIBILITIES (but not limited to)**

We are looking for a team member willing to contribute to the growth of the department and the Walker College of Business with a proven record of leadership. The faculty member would be responsible for teaching undergraduate courses such as Social Media Marketing, Consumer Behavior, Marketing Research, Digital Marketing, Marketing Management and other business courses as needed. Faculty will advise undergraduate students, maintain connection to the discipline via research, and provide service to both the department and the University. Faculty are also expected to develop relationships with organizations in the field to facilitate student projects, internships and job placements. Other duties as assigned.

### **EDUCATION AND EXPERIENCE**

Earned Doctorate in Marketing or a related field from a regionally accredited University is preferred; ABDs near completion will be considered. Teaching experience and knowledge of the classroom environment is preferred.

### **KNOWLEDGE, SKILLS, AND ABILITIES**

Employee should have strong interpersonal skills for an effective learning environment with students, colleagues, University, and the community as well as a proven record of effective teaching and mentoring.

### **WORK CONDITIONS**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is regularly required to talk and hear. The employee is frequently required to stand, walk, and sit. The employee may be required to lift and/or move up to 10 pound and occasionally lift and/or move up to 25 pounds. Specific vision abilities required by this job include close vision, distance vision, depth perception and ability to adjust focus. The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. The noise level in the work environment is usually moderate.

The above is intended to describe the general content of and requirements for the performance of the job. It is not to be construed as an exhaustive statement of duties, responsibilities, or requirements.

### **APPLICATION PROCESS**

Review of applications will begin immediately and continue until the position is filled. Send cover letter, resume and 3 work-related references to:

Human Resources  
Mercyhurst University  
501 East 38th St  
Erie, PA 16546  
[hrinfo@mercyhurst.edu](mailto:hrinfo@mercyhurst.edu)

Mercyhurst University is an Equal Opportunity Employer that encourages members of diverse groups to apply.