Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business – Business Department

Academic Period Covered: 2025 - 2026

Date Report Posted: November 9, 2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Arts in:			
Accounting	Graduation Rate	70%	62.5%
Business Economics	Graduation Rate	70%	50%
Finance	Graduation Rate	70%	145.45%
International Business	Graduation Rate	70%	N/A*
Management	Graduation Rate	70%	63.64%
Marketing	Graduation Rate	70%	70.59%
Sport Business Management	Graduation Rate	70%	57.14%
Business Department Total	Graduation Rate	70%	74.32%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In 2020, 74 students came into the business department as first-time freshmen. In 2026, 55 students earned a business degree (graduation rate 55/74 = 74.32%). Because of the number of times students change majors from their time of their incoming cohort year (2020 in this case), the University tracks the number of incoming students per program in 2020 to the number of conferred degrees per program by 2026. As a result, some programs will have graduation rates over 100%. *-No students started or completed a degree in that program.