Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business – Business Department

Academic Period Covered: 2022 - 2023

Date Report Posted: November 16, 2023

<table>
<thead>
<tr>
<th>PROGRAM</th>
<th>MEASURE</th>
<th>TARGET</th>
<th>RESULT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Arts in:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounting</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>73%</td>
</tr>
<tr>
<td>Business Economics</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>33%</td>
</tr>
<tr>
<td>Finance</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>113%</td>
</tr>
<tr>
<td>International Business</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>14%</td>
</tr>
<tr>
<td>Management</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>58%</td>
</tr>
<tr>
<td>Marketing</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>57%</td>
</tr>
<tr>
<td>Sport Business Management</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>64%</td>
</tr>
<tr>
<td>Business Department Total</td>
<td>Graduation Rate</td>
<td>70%</td>
<td>62%</td>
</tr>
</tbody>
</table>

Calculations for Measures

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>DESCRIPTION AND HOW IT WAS CALCULATED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduation Rate</td>
<td>In 2017, 66 students came into the business department as first-time freshmen. In 2023, 41 students earned a business degree (graduation rate 41/66 = 62%). Because of the number of times students change majors from their time of their incoming cohort year (2017 in this case), the University tracks the number of incoming students per program in 2017 to the number of conferred degrees per program by 2023. As a result, some programs will have graduation rates over 100%.</td>
</tr>
</tbody>
</table>