



Public Disclosure of Student Achievement

Institution Name: Mercyhurst University

Business Unit(s) included in this report: Walker College of Business – Business Department

Academic Period Covered: 2020-2021

Date Submitted: December 16, 2021

Expectation for the Business Department Total: 70%

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in:		
Accounting	Graduation Rate	82%
Business Economics	Graduation Rate	67%
Finance	Graduation Rate	117%
International Business	Graduation Rate	17%
Management	Graduation Rate	100%
Marketing	Graduation Rate	86%
Sport Business Management	Graduation Rate	59%
Business Department Total	Graduation Rate	79%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	In 2015, 71 students came into the business department as first-time freshman. In 2021, 56 students earned a business degree (graduation rate $56/71 = 79\%$). Because of the number of times students change majors from their time of their incoming cohort year (2015 in this case), the University tracks the number of incoming students per program in 2015 to the number of conferred degrees per program by 2021. As a result, some programs will have graduation rates over 100%.