GET THE EXPERIENCE

Christine used her Organizational Leadership thesis as an opportunity to propose the addition of an aquatic exhibit in Erie, Pa. Her project attracted the attention of potential funders, and it also raised additional awareness about protecting more than a dozen large native species that live in Lake Erie.

When Jenny secured a $249,000 grant on behalf of the Erie School District to fund free breakfasts for public elementary students, she wanted to assess the effectiveness of the program. Jenny’s research will provide substantial data to the district, which could help them secure future funding.

Colin worked full time while taking graduate courses and continues to maximize his educational experience by applying the material learned in OL in his position as the Director of Community Engagement at Mercyhurst University. Colin appreciated learning from a mix of students and professors who each brought unique experience to in-class discussion.

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ORGANIZATIONAL LEADERSHIP

501 East 38th St., Erie PA 16546
Learn to lead
MASTER OF SCIENCE IN ORGANIZATIONAL LEADERSHIP

The landscape of today’s workplace is fast-paced, change-filled, globalized and diverse, making the need for effective leadership crucial.

The Organizational Leadership (OL) graduate program is most often compared to the MBA degree, but is very different. Unlike most MBA programs, where the primary focus is about management practices, OL teaches students to look beyond daily business practices to consider the bigger picture. Leadership in any organization requires an understanding of decision-making, ethics, employee behavior, communication, motivation, problem solving and teamwork. Because of the comprehensive nature of OL, graduate students are empowered with leadership principles that prepare them to create direction, alignment and commitment within an organization.

BENEFITS OF ORGANIZATIONAL LEADERSHIP:
- Improve leadership abilities to generate positive change
- Learn how to inspire and motivate others toward shared objectives
- Identify and enhance leadership skills, traits and style

WHY IS LEADERSHIP NEEDED IN THE WORKPLACE?
Leadership is the glue that holds an organization together. Not only does it unite employees so that teamwork thrives, it supports delegation, direction, motivation, evaluation and conflict resolution. Leadership is essential to a successful business; without it, communication can fail, performance can falter and goals may be missed.

WHAT CAN YOU DO WITH AN OL DEGREE?
You can reach your aspirations of becoming a leader. An OL degree from Mercyhurst will provide students with an understanding of leadership principles, opportunities to further develop leadership skills, and effective ways to think critically, problem solve and make sound decisions.

WHAT IS LEADERSHIP?
In our introduction course OL students explore how the leadership phenomenon has evolved over time. Leadership is about adapting to change, earning trust and gaining support, creating vision and making ethical decisions. Through OL, graduate students learn about the complex process of leadership and how they can practice it in their organization as well-informed, better leaders.

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