Business Administration
Management Concentration
AT THE BOOKER T. WASHINGTON CENTER

THE MERCYHURST DIFFERENCE
Create your own path to success with Mercyhurst University at the Booker T. Washington Center. A degree in business administration empowers you with the fundamentals of economics, accounting, management and marketing that can set you apart in today’s workforce. This degree also opens doors to many paths within education. As a Mercyhurst University program, your associate degree will give you a head start to the 10+ bachelor’s degree programs in the Walker School of Business at Mercyhurst Erie – or, a degree in another area if you so choose. Better yet? If you choose to continue your education at our Erie campus, you could qualify for up to $12,000 in internal transfer scholarships.

GET THE EXPERIENCE.
The business administration program provides students with general training in the basic principles and techniques that are needed to secure a position in the business sector. You’ll take classes with instructors who are also working industry professionals, and learn the most current information in and out of the classroom with opportunities for job shadowing and site visits. Our upper-level coursework in human resources and computer applications will help prepare you to work your way up into a leadership role.

GET THE JOB.
Upon completion of this program, graduates will be prepared for entry-level positions in administration, marketing, manufacturing, and sales. Here’s what Mercyhurst associate degree graduates in this area are doing now:

- Sales associates
- Accounting assistants, bookkeepers
- Human resources assistants
- Customer service specialists
- Bank clerks
- Administrative assistants
- Office managers

QUESTIONS?
Call or text: 1-470-333-BTWC (2892)
Email: btwc@mercyhurst.edu
btwc.mercyhurst.edu

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